



HOSTING A SMOOCH! SHOOT

HOW A SMOOCH! SHOOT WORKS:

Participation in The Smooch! Project is free. All affectionately-inclined people and their loved ones (including pets, if the setting allows, and beloved objects, such as toys or printed photos) are welcome. Participants are accepted on a first-come, first-served basis. Reservations are not required. All participants must submit a completed model release form before being photographed. **Note:** Children and other minors will not be photographed without the written permission of a parent or guardian.

A typical Smooch! shoot runs between four (minimum) to eight hours. Setting up a Smooch! shoot requires two hours. Teardown takes one hour. An average of 10 minutes per couple allows 12-16 people to be professionally photographed per hour. A maximum of 20 individuals may be photographed hourly.

PHYSICAL REQUIREMENTS:

- Classic Smooch! shoots require a 12x12 square foot minimum shoot area
- Enhanced Smooch! shoots (A Classic + PhotoKid Smooch! shoot combo, described below) require **two** 12x12 square foot minimum shoot areas
- Additional space is needed for participants to complete model release forms
- 2-4 tables with multiple chairs for photographer, assistant, & participant use
- An indoor shoot location allowing some control over existing light sources (A Smooch! shoot is a hybrid of street & studio photography, collecting images of everyday people -- not paid models -- who agree to be photographed on-the-spot while using professional-quality strobe lighting.)
- Access to reliable electricity
- Access to potential participants and their loved ones who are willing to smooch!

SMOOCH! SHOOT OPTIONS:

Classic Smooch! Shoot: A fun experience for your participant guests. Archive images from Classic shoots are uploaded to the Smooch! website within 4-6 weeks.

Enhanced Smooch! shoots include the NEW PhotoKid Smooch! shoot: Added on to a Classic shoot, PhotoKid Smooch! shoots are opportunities for anyone (kid or not!) to have a hands-on photographic learning experience. An additional shoot area is set up with colored backdrop, point-and-shoot camera and printer. PhotoKid participants learn how to set up and collect their own Smooch! photos with their loved ones. Each participant walks away with one 4x6-inch print they composed themselves. Both fun *and* instructive! **Note:** PhotoKid images will not be retained or uploaded to the Smooch! Project website.

CALCULATING THE COST OF HOSTING YOUR SMOOCH! SHOOT:

The fee to host a Smooch! shoot can vary widely, as there are several factors to consider. Examples include:

- Where the shoot is located? (possible travel expenses)
- Who is hosting the the shoot? (individual, non-profit, or corporation)
- Are you considering more than one shoot?
- Will there also be a Smooch! presentation?
- Is there interest in accessing the photographs collected during the shoot?

Smooch! shoots are custom-designed to meet the needs and interests of the shoot host while also factoring in the physical parameters as well as the creative and economic requirements of The Smooch! Project. Discovering whether a Smooch! shoot is a good fit for your community requires a discussion with the project photographer. To assist in that process, please review and consider the following questions. Then call the photographer (contact info at left) to begin the conversation. She'd love to hear from you!

FOR FURTHER INFORMATION:

BONNIE FOURNIER
Project Photographer

Studio/Office: 612-280-1939 CST
P.O. Box 580404
Minneapolis, MN 55458

photogirl@thesmoochproject.com
www.thesmoochproject.com
www.thesmoochproject.blogspot.com
www.facebook/thesmoochproject.com



INTERESTED IN HOSTING A SMOOCH! SHOOT? QUESTIONS TO CONSIDER:

Questions about our host:

- Are you an individual, non-profit, or for-profit organization?

Questions about our potential participants:

- What is the source of the people you anticipate participating in the shoot?
- How large a pool of people would potential participants be drawn from?

Questions regarding the shoot you are envisioning:

- Are you interested in a Classic or Enhanced Smooch! shoot?
- Where will the shoot be held?
- Would this be a multi-day shoot in the same location?
- Are you envisioning multiple shoots in more than one location?
- Are you also interested in hosting a Smooch! presentation as well?
- Will you be providing volunteers to help support the shoot?
- Are the physical requirements met? (See list on previous page.)
- How many hours will the shoot run (not including set-up & tear-down)?
- Will the shoot be part of a fundraiser?
- Are you considering charging a fee in connection with the Smooch! shoot?

What are your needs regarding Smooch! pics BEFORE the shoot?

- Do you need/want sample images for promotional purposes?
- Are you interested in utilizing Smooch! images for any other reason?

What are your needs regarding Smooch! pics FOLLOWING the shoot?

As our host, do you have an interest in the newly collected photos from the sponsored shoot? To clarify, here are some possible scenarios:

- **You are interested in hosting a shoot only and do not have a need for Smooch! photos.** The simplest and least expensive choice, we will review the photos collected during the shoot and upload selected archive images to The Smooch! Project website. This process takes 4-6 weeks. Individual participants have the option to purchase their own private galleries and order downloads/prints if they wish.
- **You would like a private gallery created containing the new Smooch! Archive images (plus other photos from the shoot) and shared with shoot participants.** This option includes two possible scenarios:
 - Gallery visitors would then personally purchase downloads or prints
 - Gallery visitors would be free to download or order prints (at cost)
 (Note: The timeline for editing & uploading the photos will need to be clarified.)
- **You have a future use for some or all of the collected photographs.** This option includes several possibilities, including:
 - You want to use the digital files on your website, Facebook page, etc.
 - You want to include Smooch! photos in an upcoming printed publication.
 - You want prints of the photos to create an exhibition or give as gifts.
 There are several questions that arise with this option. Details to be discussed include timeline, use of images, and more.

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When you've had an opportunity to consider these questions, the photographer would welcome hearing from you to discuss the exciting possibility of holding a Smooch! shoot for your community. Her contact info is at the left.